



# *Southern Pines Veterans Parade*

*For Veterans, By Veterans*

*For Veterans By Veterans*

Southern Pines Veterans Parade Sponsorship

1 April 2017

Dear American Patriot,

The Southern Pines Veterans Parade, Moore County's largest parade, and an official Sandhills Veterans Festival event, will be celebrating its fifth anniversary on Saturday, 11 November 2017 at 10 a.m.

***Our Mission: "Support Our Troops, and Honor Our Veterans"***  
***Our Motto: "For Veterans, By Veteran"***

Planning for this year's veteran's parade is in full swing, and we are working hard to organize another awesome event. Your sponsorship enables our committee to produce this amazing Southern Pines Veterans Parade. We are so proud and honored to have your support. Below are this year's sponsorship opportunities:

- **\$2,000+ Platinum:**
  - Banner with your company name and logo driven in the parade representing an era of service
  - Company name and/or logo on a static sign at the Parade Grandstand,
  - Multi-media marketing: Sandhills Vet Fest main page, social media, newspaper, and radio
- **\$1,000+ Gold:**
  - Company name and/or logo on a static sign at the Parade Grandstand
  - Multi-media marketing: Sandhills Vet Fest sponsor page, social media, and newspaper
- **\$500+ Silver:**
  - Company name and/or logo on a static sign at the Parade Grandstand
  - Multi-media marketing: Sandhills Vet Fest sponsor page and social media
- **\$100+ Bronze:**
  - Company name and/or logo on a static sign at the Parade Grandstand
  - Company name and/or logo on Sandhills Vet Fest sponsor page

If your organization would like to participate in this year's event as a sponsor or sponsor in kind contributing services or goods, please contact us with the amount of your contribution. Contributions \$99 or less will be considered donations. When you become a sponsor, please email a pdf of your company name or logo to [spdistinguishedveterans@gmail.com](mailto:spdistinguishedveterans@gmail.com). Thank you for your time and consideration.

Very Respectfully,

A handwritten signature in black ink, appearing to read 'Enrique Herrera'.

Enrique Herrera, USAF  
SPVP Chairman



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SPVP - P.O. Box 2527 - Southern Pines, NC 28388 - (910) 528-1822

The success of the Southern Pines Veterans Parade is absolutely dependent upon the generosity

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of our sponsors and donators, if you or your business would like to become a sponsor or would like to donate to this fifth annual event, please fill in the form below and mail it to the address above. Receipts for your contribution will be mailed to the address you have provided.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

E-mail: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Donation Amount: \$ \_\_\_\_\_

Sponsorship Form 11-11